**WRITING 222 Rubric for Essay # 3: Researched Causal Argument Student author’s name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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| GLOBAL CONCERNS | **Comments** | **Grade/Points**  **Earned** |
| Critical Thinking and Expression Essay is comprehensible over all & all required parts are present and thorough, including the following:   * Controversy/rhetorical situation is thoroughly addressed * Argumentative causal thesis is presented clearly through critical thinking and analysis * Proposal (if added) is logical, thoughtful, tied to causal evidence * Clear and convincing evidence (i.e. logic, researched sources) supports links between cause and effect * Significance of argument is established (stakes: so what? who cares?) * Alternative causes or effects are carefully considered * Rhetorical appeals are employed to reach target audience (logos, ethos, pathos) |  | /130 |
| Organization and Coherence Clear, logical sequence of ideas, including the following:   * Structure of argument is thoughtful, persuasive, and appropriate to your publication * Introduction hooks reader and offers concise background information * Conclusion wraps up ideas and looks forward, addresses implications, or calls to action * Effective integration of researched sources * Carefully developed transitions to connect ideas, paragraphs, and sentences * Topic sentences and/or sign posts where needed to guide development |  | /60 |
| **LOCAL CONCERNS** |
| Research  * All required sources present * At least 4 sources incorporated into essay as speakers * Relevance, credibility of sources is well considered * In-text MLA citation is consistent and accurate |  | /35 |
| Language and Style  * Strong voice contributes to the argument’s ethos * Word choice and tone appropriate to chosen publication * Sentences vary in length and complexity |  | /25 |
| Academic Writing Conventions  * Finished draft has few errors * Errors do not impede readability |  | /20 |
| Assignment Components and Format  * Meets all page length, drafting, and feedback requirements * *Perfect* works cited * Rhetorical analysis is thoughtful and complete |  | /30 |

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| Final Comments: | Final Grade (300 Points Possible) |